



## Sustainable Tourism

*"Tourism that takes full account of its current and future **economic, social and environmental impacts**, addressing the needs of visitors, the industry, the environment and host communities."*



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International View on MST

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## Sustainable Development Goals and Tourism



### 8.9.1.

Tourism direct GDP as a proportion of total GDP and in growth rate



### 12.B.1

Number of sustainable tourism strategies or policies and implemented action plans with agreed monitoring and evaluation tools



### 14.7.1

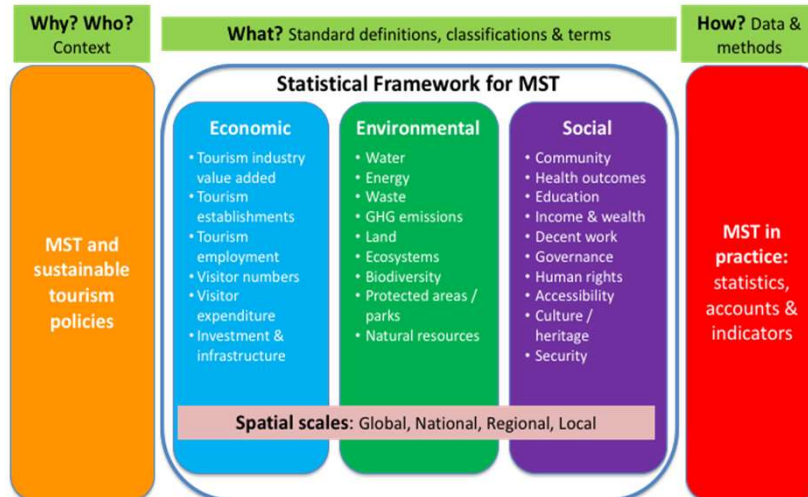
Sustainable fisheries as a proportion of GDP in small island developing States, least developed countries and all countries

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## Measuring the Sustainability in Tourism: Linking Data and Decisions



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## Roadmap towards the Statistical Framework on MST

|             |  |  |
|-------------|--|--|
| <b>2019</b> | On-going<br>May-June<br>Sept.<br>Sept.-Oct.<br>End | Pilot Studies<br><b>Global Consultation Round</b><br>General Assembly of UNWTO<br><b>Global Consultation Round</b><br><b>Finalization</b> of Draft by Expert Group on MST (and Sub-groups) |
| <b>2020</b> | March  | <b>Approval by UN Statistical Commission</b>   |



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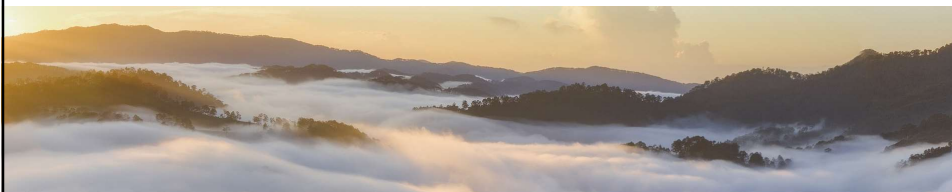
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World Tourism Organization  
International Network  
of Sustainable Tourism  
Observatories

- 25 observatories on 5 continents monitoring sustainable tourism at the destination level
- Fostering sustainable tourism through evidence-based decision-making
- Applying traditional, new and innovative data sources
- 9 issue areas



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Thank you  
for your attention!

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